

TEACHER'S GUIDE



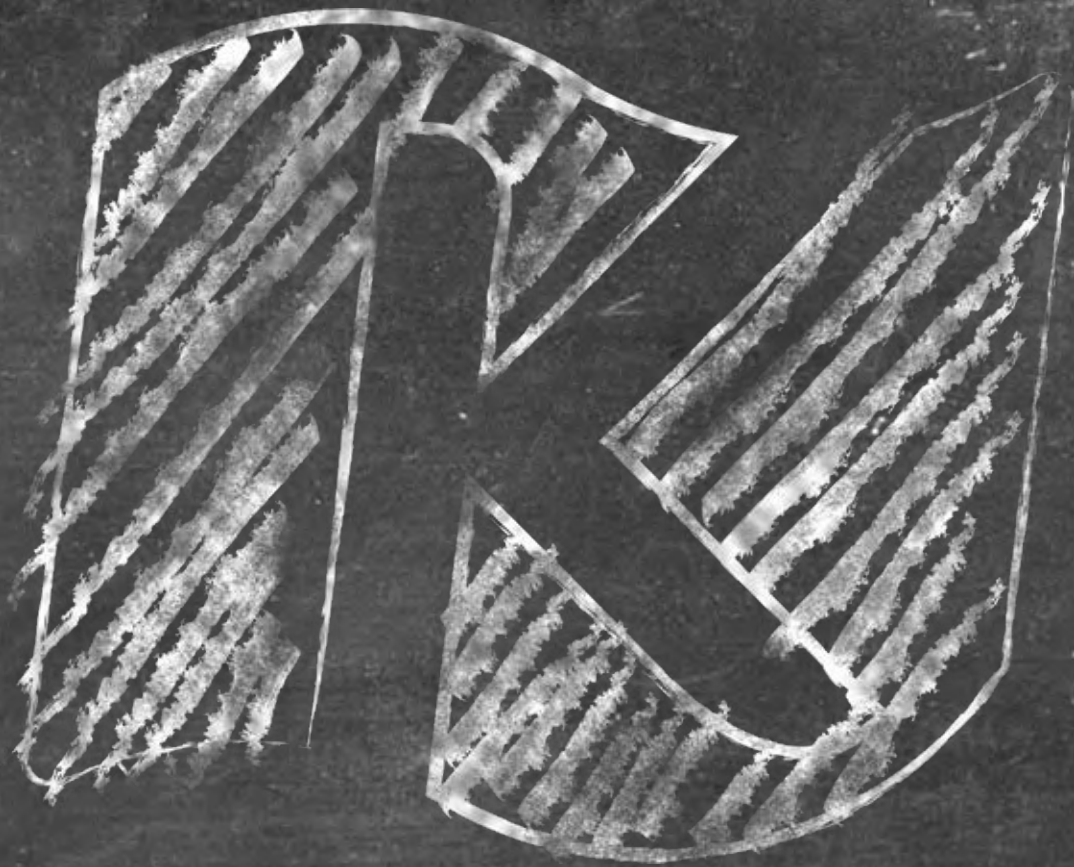
A PLACE WHERE
LEARNING
COMES ALIVE!



INDEX

- Introduction4**
- What Is KidZania?6**
- KidZania Learning Experience8**
 - Role-play 10**
 - Learning in KidZania 11**
 - General Learning 11
 - How a City Works 11
 - Financial Literacy..... 11
 - World of Work..... 12
 - Model Citizenship..... 12
 - Good Habits..... 12
 - Specific Learning..... 13
 - Expertise 13
 - Skills 13
 - Values 20
 - Variable Program..... 21
 - Early childhood 22
- Plan your Visit 24**
 - Before your visit 25
 - During your visit..... 26
 - After your visit 26
 - Practical Tips 27

INTRODUCTION



Hello Teacher!

Welcome to our Teacher's Guide! In this document you will learn more about KidZania and our Learning Experience. Find out how we use role-play to trigger your students' curiosity and encourage them to learn about the world of work, financial literacy, skills, values and so much more!

This guide will be an aid for you to plan your school's visit and assist you while you bring school knowledge to life. You will find recommendations, tips and everything you need to make the most out of your visit.

We hope you find this resource useful and we look forward to your visit!

WHAT IS KIDZANIA?

KidZania is an indoor child-sized city, with more than 60 hands-on activities. Through role-play, children freely, independently and safely learn and develop skills and values, and journey from inspiration to aspiration, while having fun in a place full of exciting careers!

Fueled by a child's natural desire to have fun, create, explore and collaborate, KidZania offers a progressive concept where learning and entertainment meet.

In our facilities, children 1 to 14 years old, are empowered to discover, learn and develop on their own. Each KidZania facility offers contextualized experiences, relevant to each region, culture and geography by way of professions, entertainment and food. At every location, KidZania uses real-world, fun and experience-based learning to prepare kids for a better world.

For the past 20 years, KidZania cities have offered unforgettable experiences to more than 60 million visitors around the world.



FOUNDED METROPOLISES: 27

"OUR VISION IS TO IGNITE THE HEARTS AND MINDS OF CHILDREN AND YOUNG PEOPLE EVERYWHERE BY EMPOWERING THEM TO MAKE THE WORLD A BETTER PLACE."

Xavier López Ancona, President and Founder of KidZania

KIDZANIA LEARNING EXPERIENCE

Learning is at the heart of the KidZania Experience. Our pedagogical model encourages, develops and reinforces children's expertise, skills and values through role-modeling and role-play. We are committed to empower children to build a better world by providing powerful experiences and meaningful learning opportunities.

KidZania is a bridge between schools and the outside world, providing a space where children can put theory into practice in a realistic and safe environment.

Our learning content is developed by play experts, educators, philosophers and creative designers to ensure it matches the best global practices and follows the OECD's "Education 2030 – The Future We Want" framework and other international standards.



Our pedagogical approach offers an experience-based learning environment composed by:

CHILDHOOD'S
SIGNATURE
LEARNING FORM

EXPERIENTIAL
LEARNING

ROLE-MODELING
AND ROLE-PLAY

LEARNING
ENVIRONMENT

LEARNING
BY DOING

"THE ENVIRONMENT
IS THE THIRD TEACHER"
- CARLA RINALDI

Exposure to KidZania's work-related activities empowers children to develop self-confidence, gain knowledge and understanding and it starts then in the process of writing their own narrative of the possible.

Role-play

We set the stage for children to engage in pretend play and make the experience as realistic as possible. Role-play encompasses imagination, creativity and innovation, as well as problem solving and decision making; it is often a result of role-modeling, i.e. copied behavior. Children can act as if they were someone else, imagining places and times, giving objects a different meaning. KidZania's environment allows children to calculate, take risks and explore different areas of interest while having fun and learning covertly.

"Play is our brain's favorite way of learning",
Diane Ackerman, writer

The learning benefits of role-play¹

Language:

- New vocabulary
- Non-verbal communication



Cognitive:

- Abstract concepts
- Problem solving
- Analyzing situations



Physical:

- Fine motor skills
- Gross motor skills
- Senses development



Social/Emotional:

- Empathy
- Cooperation and social skills
- Emotion management
- Confidence and self-esteem



¹.According to Child-Development expert Maria Cecchini

Learning in KidZania

General Learning

KidZania provides an integral learning experience to all our visitors. Fun and learning start as soon as your group enters KidZania, for they do not need to enter an Establishment to start learning!
Our General Learning framework includes 5 different components:



How a City Works

Children must think of themselves as city citizens. By knowing how a city works, they can analyze and identify its problems to invent creative solutions, which empowers them as active members of their society.
KidZania is organized as a real city with blocks and buildings, city streets, vehicles and pedestrian areas. Infrastructure, industries, communication and government are other components portrayed in our city.



Financial Literacy

Learning about finances from an early age helps children build a stable knowledge about their personal management and helps them to make better money-based decisions in the areas of saving, investing and debt.

To help children gain personal financial literacy and learn how the process of earning and spending money works, KidZania has its own currency: the kidZo. Visitors can earn a salary by performing a job, spend it, save it, donate it, etc.



KidZania TIP: Before your visit, find out what your students know about the money and how their relationship with it is. Motivate them to make good financial decisions during their visit to KidZania.



World of Work

Children at KidZania learn that work is more than just earning a salary, since it is an opportunity to do something you like doing and are good at. It brings them a sense of social responsibility and makes them feel part of the heart and soul of the city. By teaching children the world of work they develop life skills such as productivity, initiative and leadership. They learn to be professional and responsible for their work as well as the possibility of being entrepreneurs from an early age.



Model Citizenship

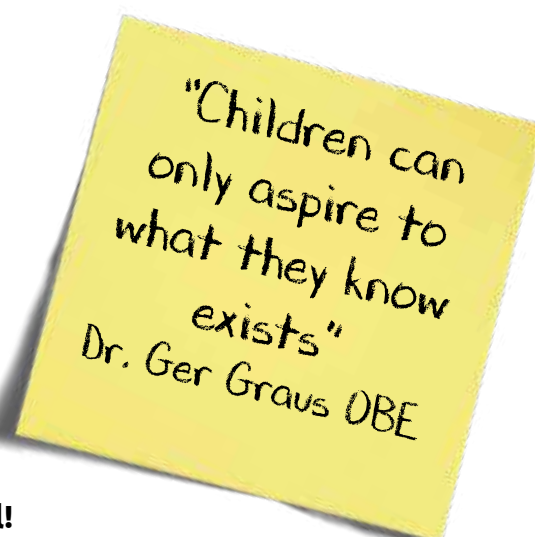
Citizen education fosters respect for others and recognizes that all human beings should be equal: it combats discrimination and bullying with tolerance and peace behavior. KidZania helps children understand what it means to be a good citizen and contribute positively by becoming actively engaged in issues such as: community, civism, giving back and environment.



Good Habits

Cultivating good habits and promoting them from an early age develops personal character and fosters virtues and values. Routines and habits provide children with a stable environment to grow and develop confidently. At KidZania, we promote healthy habits and encourage children to take good care of themselves, from health and personal hygiene to keeping safe and secure in emergencies.

Remember that your kids learn by example! Experience KidZania at its fullest by learning something new as well!



Specific Learning

Our Learning Experience evolves as children start exploring, Establishment by Establishment, the different career opportunities that KidZania cities provide.



Expertise

It refers to the information children receive in each Establishment about a specific profession. The Expertise delivered is based on real-life practices and provides hands-on knowledge about a trade or profession. It is communicated through the Establishment itself, the Supervisor, learning support materials, collaterals, etc.

- **Purpose:** It refers to an Establishment's function and its role in society
- **Place:** The description of the physical area where the Establishment's function is delivered
- **Role:** All the different professions or responsibilities that are needed for a job to be completed
- **Product/Service:** The product or service that is developed for a certain function at the Establishment
- **Process:** The specific process or procedure to produce a product or deliver a service
- **Equipment:** The equipment used in the process or procedure to manufacture or deliver services
- **Subject:** Academic related information relevant to the profession, like science theories, background information, history, etc.
- **Kool Facts:** Interesting facts about a trade or profession, usually delivered through mediation or media games
- **IP Information:** Relevant information about the Industry Partner related to a trade or profession
- **Advice:** Useful messages and recommendations that KidZania wants to promote through the activity



Skills

Skills development is an important part of KidZania's learning framework, for role-play helps children develop them naturally. The activities in our Establishments are designed to develop six specific skills: Communication, Critical Thinking, Creativity, Collaboration, Motor Skills and Self-awareness. In the following section you will find the correlation between the Establishments, the skills developed and the key subjects defined by the 21st Century Partnership for you to align your group's visit to the lesson plan.



Communication

Communication is the process in which a message is transmitted and received. It is important for children to learn and develop from basic communication skills like speaking and listening, to more complex ones like non-verbal communication and the use of technology. Communication in KidZania is achieved through:

- Analyzing the situation
- Choosing a medium
- Evaluating messages
- Following conventions
- Listening actively
- Reading
- Speaking
- Turn taking
- Using technology
- Writing



Critical thinking

In a world where all information is available, critical thinking gives our children the skills they need to analyze, evaluate and classify information to build an opinion and solve problems. Critical thinking in KidZania is achieved through:

- Analyzing
- Arguing
- Classifying
- Comparing and contrasting
- Defining
- Describing
- Evaluating
- Explaining
- Problem solving

Your students will develop critical thinking skills in the following Establishments:



Your students will develop communication skills in the following Establishments:

COMMUNICATION							
							
Acting Academy	✓				✓	✓	
Bank	✓	✓	✓				
Courier Service	✓						
Aviation Academy	✓	✓		✓			✓
Charitable Organization	✓	✓	✓			✓	✓
City Tour Bus	✓				✓		✓
Construction Site	✓	✓		✓			✓
Employment Office	✓		✓				✓
Supermarket	✓	✓	✓	✓			
Police Station	✓						✓
Radio Station	✓					✓	
Theatre	✓				✓	✓	
TV Studio	✓					✓	
University	✓	✓		✓		✓	✓
Hotel	✓						✓

CRITICAL THINKING							
							
Construction Site	✓	✓		✓			✓
House Painting / Steel Structure		✓		✓			
Aviation Academy		✓		✓			✓
Bank		✓	✓				
Water Lab		✓					
Art School	✓					✓	
Perfume Shop				✓			
Hospital	✓	✓		✓			
Crime Scene Investigation	✓	✓		✓	✓		✓
Fire Station				✓			✓
Qatar Rail Training Center				✓			
Library	✓				✓	✓	
Supermarket		✓	✓	✓			
University	✓	✓		✓		✓	✓
Business Center	✓	✓	✓				✓

Creativity

Creativity is the ability to produce something through imagination, whether it is a clever solution to a problem, a new method or device, or an artistic object or form. Along with imagination and innovation, it is now considered a 21st Century skill as it plays a crucial role in both personal and professional development. Creativity in KidZania is achieved through:

- Brainstorming
- Creating
- Designing
- Entertaining
- Imagining
- Improvising
- Innovating
- Overturning
- Problem solving



Your students will put into practice their creative skills in the following Establishments:

Collaboration

Raising children to work in collaboration with others towards a common goal is key to the development and progress of society. In a world of constant change, reinforcing teamwork and sociability holds a great importance. Collaboration in KidZania is achieved through:

- Allocating resources
- Brainstorming
- Decision making
- Delegating
- Evaluating
- Goal setting
- Leading
- Managing time
- Resolving conflicts
- Team building



Your students will put into practice their collaboration skills in the following Establishments:

CREATIVITY							
	 Language	 Math	 Econ	 Science	 History	 Arts	 Geo
Acting Academy	✓				✓	✓	
House Painting / Steel Structure		✓		✓			
Perfume Shop				✓			
Art School				✓	✓	✓	
Beauty Salon	✓			✓		✓	
Charitable Organization	✓	✓	✓			✓	✓
Culinary School				✓			✓
Fashion Boutique					✓	✓	
Hotel	✓						✓
Library	✓				✓	✓	
Urbano's Science Lab						✓	✓
Radio Station	✓					✓	✓
Theatre	✓				✓	✓	
TV Studio	✓			✓	✓	✓	✓
University	✓	✓	✓	✓	✓	✓	✓

COLLABORATION							
	 Language	 Math	 Econ	 Science	 History	 Arts	 Geo
Acting Academy	✓				✓	✓	
Employment Office	✓		✓				✓
Charitable Organization	✓	✓	✓			✓	✓
Courier Service	✓						✓
Crime Scene Investigation	✓	✓		✓	✓		✓
Factory in Flame				✓			✓
Fire Station				✓			✓
Hospital		✓		✓			✓
Library				✓			✓
Secret Agent Training Center		✓					✓
Police Station	✓						✓
Radio Station	✓					✓	
Business Center	✓	✓	✓				✓
TV Studio	✓					✓	
University	✓	✓		✓		✓	✓

Motor skills

Motor skills are the ability to control and move our body. Practicing and perfecting motor skills helps children’s physical and cognitive development, making the brain work in new and different ways. KidZania provides children with the opportunity to develop both, gross and fine motor skills.

- Gross motor skills: Refer to large muscles (i.e. running or kicking)
- Fine motor skills: Refer to small muscles (i.e. writing or drawing)

Your students will put into practice their motor skills in the following Establishments:



Self-awareness

Self-awareness reflects understanding of one’s own capabilities, character, feelings or motivations. Children whose self-awareness is developed can recognize other children’s needs and their own; they understand how their behavior affects others, their strengths and weaknesses. Self-awareness in KidZania is achieved through:

- Emotional awareness
- Self-reflection
- Self-accuracy
- Accurate self-assessment
- Self-confidence

Your students will put into practice their self-awareness skills in the following Establishments:



MOTOR SKILLS							
	Language	Math	Econ	Science	History	Arts	Geo
House Painting		✓		✓			
Art School				✓	✓	✓	
Courier Service	✓						✓
Factory in Flame				✓			✓
Qatar Rail Training Center				✓			
Climbing Building							✓
Police Station	✓						✓
Dentist	✓			✓			
Construction Site	✓	✓		✓			✓
Fire Station				✓			✓
Hospital	✓	✓		✓			
Bache's Baby Gym	✓						✓
Special Agent Training		✓					✓
Sports Training Center		✓		✓			
Steel Structure		✓		✓			

SELF-AWARENESS							
	Language	Math	Econ	Science	History	Arts	Geo
Acting Academy	✓				✓	✓	
Art School				✓	✓	✓	
Charitable Organization	✓	✓	✓			✓	✓
Climbing Building							✓
Employment Office							✓
Fashion Boutique			✓		✓	✓	
Department Store		✓	✓				
Fire Station				✓			✓
Hospital	✓	✓		✓			✓
Chika's Open Stage	✓					✓	
Radio Station	✓					✓	
Special Agent Training		✓					✓
Sports Training Center		✓		✓			
Beauty Salon	✓					✓	
University	✓	✓	✓	✓		✓	✓

Values

Our educational offer would not be complete if we did not promote and develop values in our activities. Children can develop integrally in KidZania by not only learning expertise and skills but also values to help them indeed make the world a better place.



Generosity: Considering the needs and feelings of others, not just our own. In KidZania, we encourage children to give without expecting anything in return and to help others, especially those in need.



Gratitude: Appreciating what is given to us. We promote our children to value what they have and be thankful for the opportunities they are given, always with the responsibility of giving back.



Honesty: Being truthful and fair with others. KidZania promotes an honest environment where children relate one to another with the truth and the courage to face the consequences of their actions.



Integrity: Doing the right things for the right reasons even when it is hard. Being consistent with our actions, values, principles, expectations and outcomes.



Justice: Giving each thing or action its fair value. In KidZania, we treat everyone equally and create an ambiance for our children to do the same.



Loyalty: Being faithful, steadfast and true to someone or something. We want our children to be loyal to their beliefs and principles, even in difficult situations.



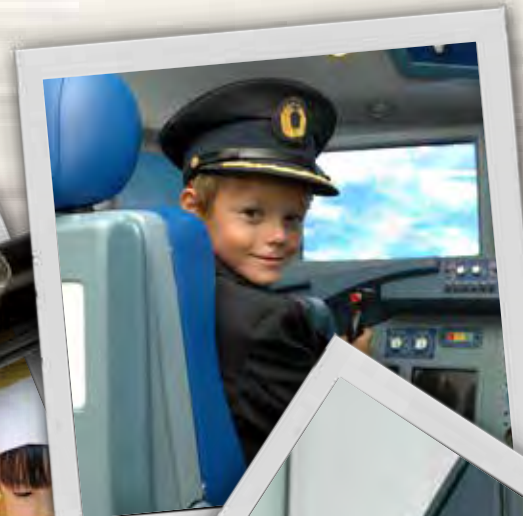
Respect: Caring about other's feelings and well-being. Being considerate, thoughtful, and acknowledging rules and the environment.



Responsibility: Being dependable, keeping promises and honoring our commitments. It is accepting the consequences for what we say and do.



Solidarity: Based on empathy, it is the desire of helping others and the actions to contribute to a cause. KidZania promotes unity and support among individuals and communities.



Variable Program

Visitors can always expect something new and different to happen every time they visit KidZania. We offer activities and events according to seasonality such as:



Greener World: We care about our world and how our actions affect it. We aim to increase environmental awareness by learning about recycling, biodiversity, natural resources and other topics.



Entrepreneur Program: Children must be given the chance to know the entrepreneurial career path and consider it for their future lives. This program can support specific academic goals, since it requires the development of basic skills, and can be linked to most subjects.



Talent Show: By celebrating your students' natural talents and encouraging them to perform on-stage, you will help them develop their creativity and build their self-confidence and awareness.



Winter Festival: Get into the Holiday Spirit, warm up despite the chilly weather in our Snow Town and have blast. Do not forget to embrace thankfulness and give back.

Each KidZania city develops its own Variable Program calendar. Contact your local sales team to know which activities and events are available for your visit.

Early childhood

According to UNICEF, early childhood is a critical stage of development that forms the foundation for children's future well-being and learning. Being exposed from an early age to a learning environment has a positive impact on a child's intellectual capacity, personality and social behavior. KidZania cities offer a confided space for infants and toddlers to explore freely and develop integrally: the RightZKeepers Neighborhood. Within this area, all activities contribute to children's motor, social, emotional and cognitive development.



- **Urbano's Science Lab:** By means of their senses, toddlers will discover water, light, air and sound. This first approach to science will trigger their curiosity and develop their awareness of the world around them.
- **Bache's Baby Gym:** It is a playful space with soft blocks of different shapes and sizes for toddlers to securely explore and develop their gross motor skills.
- **Art School:** By embracing their natural drive to imagine and create, toddlers will experiment with different materials and techniques, developing their sensibility and their awareness of colors and shapes.
- **Chika's Open Stage:** A place where toddlers can explore self-expression, develop confidence and communicate with others through a free performance.
- **Vita's Drive-In:** A childhood's favorite; toddlers will work in a kitchen where they will create, cook and serve a complete and balanced meal to the Diner's customers.
- **Construction Site:** Toddlers will socialize and develop spatial awareness and motor skills, by building a house, using a crane and creating tiled walls.
- **Vita's Garden**
- **Beepop's Bounce**

PLAN YOUR VISIT

To make the most out of your group's visit to KidZania, this section provides before, during and after recommendations, practical tips and other information. Familiarize in beforehand with these three stages to plan your lesson, ensure your curricular goals are achieved and make sure your students have an unforgettable day!

Remember that KidZania is a free-range playing environment. While planning your visit consider your academic objectives and your students' desire to choose independently the careers of their preference. We recommend you develop before and after lessons around a specific theme or topic and to let your students explore and play freely the rest of the visit.

KidZania TIP: Ask your students if they know what KidZania is and to think about what they like and don't like.

Before your Visit

1. Familiarize with KidZania's Learning Experience, identify the competences you want to work with during your visit and define the objectives of the lesson.
2. Identify the Establishment related to your lesson's objectives.
3. Plan your before and after lessons and define your group's visit evaluation method.
4. During the before session, explain your students how KidZania works, inform them about the career opportunities they can find and how they will earn kidZos by performing the job of their preference.
5. Identify your students' knowledge of the topic or problem you want them to learn about in KidZania and encourage them to visit the Establishment related to the lesson's objectives.
6. Remind your students that KidZania is a respectful and kind Nation and encourage them to act accordingly.
7. Notify your local contact if any of your students' needs assistance or about any special requirement during their visit.

During your visit

1. Allow your students to unfold freely around KidZania.
2. Observe your group's behavior and notice the individual roles they take while playing, and identify their interests and motivations.



After your visit

1. Create a space for your students to talk about their experience and reflect about it together.
2. Review with them the objectives planned for the visit and determine whether they were accomplished or not.
3. Identify the interest of your students to develop a project that enriches the experience even more. Plan the activity together so they feel motivated.
4. Go further and identify the skills, values or attitudes your students can work on individually and as part of the group.
5. Ask your students how they managed their time and kidZos, you can link the experience with mathematics and project management.

Practical Tips

- Look at the Facility's map before your visit to identify the location of the Establishments of your group's interest, emergency exits, food and beverages, Parent's lounge, sitting areas and restrooms.
- KidZania recommends a minimum ratio of 1 adult for every 10 kids.
- To ensure an efficient entry and exit, follow the Supervisors' instructions.
- An RFID bracelet will be given to each student to monitor movements inside of the facility and to keep visitors safe while exploring KidZania.
- Children under 8 years old need to be accompanied by the group's responsible adult to the restrooms.
- Locker and cloak rooms are available for visitors to leave their belongings.
- If any of your students is part of the B.KidZanian Loyalty Program, remind them to bring their PaZZport along. Consider that enrollment requires the physical presence of the child's parent or tutor.

KidZania TIP: Look out for shy students and encourage them to pursue their personal interests and engage actively.





KidZania Doha
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